

VIVA★FRESH™

PRESENTED BY
TEXAS INTERNATIONAL PRODUCE ASSOCIATION

2026
FRESH PRODUCE
SHIPPING
INSTRUCTIONS

SAN ANTONIO ★ TEXAS

**JW MARRIOTT SAN ANTONIO
HILL COUNTRY RESORT & SPA**

APRIL 16-18, 2026

(512) 797-0199
acastillo@brothersfoodservice.com

vivafreshexpo.com



BRINGING FRESH PRODUCE TO YOUR BOOTH

Brothers Food Service in partnership with Robinson Fresh will be receiving all fresh produce items this year for Viva Fresh Expo 2026. This service is provided at no charge for our registered exhibitors.

Note: Freeman will charge a fee of \$1.37 per pound to bring the produce items to exhibitors' booths once Robinson Fresh has delivered the product to the docking area at the JW San Antonio Hill Country Resort & Spa.

IMPORTANT REMINDER

DO NOT ship fresh produce directly to Freeman. Only items such as booth fixtures, display tables, boxes, etc. and all other materials related to the exhibitor's booth, can be shipped to Freeman for storage and delivery - **NOT fresh produce**. Remember, if it requires refrigeration, it must be shipped to Brothers Food Service in advance of the show.

PERSONAL DELIVERIES

Exhibitors may make personal deliveries of fresh produce to the hotel within these guidelines:

- Exhibitors that plan on bringing fresh produce items directly to the expo **may do so during exhibitor move-in times ONLY in personal vehicles NOT trucks.**
- Exhibitors can park in the self-parking area or at the docks for 20 minutes. The hotel does not provide dollies or carts - please bring your own.



GUIDELINES AND INSTRUCTIONS FOR SHIPPING REFRIGERATED ITEMS

Robinson Fresh has partnered with Brothers Food Service for cold storage of fresh produce.

Brothers Food Service will receive your refrigerated items between the following dates:

**Tuesday April 14
and
Thursday April 16**

Receiving Hours: 7:00 am to 2:00 pm

All exhibitors shipping refrigerated produce **must** complete the Fresh Produce Shipping Form no later than **Wednesday March 20, 2026**.

Once completed, the form must be sent via email to acastillo@brothersfoodservice.com; **prior to shipping your product**. Do not ship any items to Brothers Food Service without sending this form. Failure to send this form will result in your product not being loaded and shipped to the hotel.



GUIDELINES AND INSTRUCTIONS FOR SHIPPING REFRIGERATED ITEMS

When shipping your items, please be sure that each and every case of product has an **Expo label** attached (download available below). All boxes must include a label and must have legible writing that includes your company name **AND** booth number. Print-out labels are Avery compatible (template, Avery 8126: 5.5 X 8.5).

For your convenience and to facilitate prompt delivery of your product to your booth, there are **different delivery labels for Friday and Saturday deliveries** to the expo. The break out is as follows:

Both Friday and Saturday deliveries will be made prior to exhibitor move-in times to ensure on-time delivery to booths.

YELLOW

Use the yellow labels if you would like your product delivered to your booth on the afternoon of

Friday, April 17.

GREEN

Use the green labels if you would like your product delivered to your booth on the morning of

Saturday, April 18.

EXHIBITOR MOVE-IN TIMES

- **Friday, April 17, 2026: 7:00am to 11:00am & 2:00pm to 6:00pm**
- **Saturday, April 18, 2026: 6:30am to 8:30am**

DISCLAIMER

Please remember: Brothers Food Service/Robinson Fresh will provide this service at no charge for our registered exhibitors. It is the exhibitor's responsibility to get their products to Brothers Food Service as instructed above. If these instructions are not followed, Robinson Fresh and Brothers Food Service will not be responsible if your product is not delivered to the hotel.

****Please do not ship anything to Brothers Food Service that does not require refrigeration.**

VIVA★FRESH™

PRESENTED BY
TEXAS INTERNATIONAL PRODUCE ASSOCIATION

2026
FRESH PRODUCE
SHIPPING
INSTRUCTIONS

SAN ANTONIO ★ TEXAS

**JW MARRIOTT SAN ANTONIO
HILL COUNTRY RESORT & SPA**

APRIL 16-18, 2026

(512) 797-0199
acastillo@brothersfoodservice.com

vivafreshexpo.com

