

2025

FRESH PRODUCE SHIPPING INSTRUCTIONS

April 10-12, 2025
Marriott Marquis
Houston, Texas

281.914.9217
drew@brothersfoodservice.com
vivafreshexpo.com





VIVA FRESH™
PRESENTED BY
TEXAS INTERNATIONAL PRODUCE ASSOCIATION

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BRINGING FRESH PRODUCE TO YOUR BOOTH

Brothers Food Service in partnership with Robinson Fresh will be receiving all fresh produce items this year for Viva Fresh Expo 2025. This service is provided at no charge for our registered exhibitors.

Note: Freeman will charge a fee of \$1.35 per pound to bring the produce items to exhibitors' booths once Robinson Fresh has delivered the product to the docking area at the Marriott Marquis .

IMPORTANT REMINDER

DO NOT ship fresh produce directly to Freeman. Only items such as booth fixtures, display tables, boxes, etc. and all other materials related to the exhibitor's booth, can be shipped to Freeman for storage and delivery - NOT fresh produce. Remember, if it requires refrigeration, it must be shipped to Brothers Food Service in advance of the show.

PERSONAL DELIVERIES

Exhibitors may make personal deliveries of fresh produce to the hotel within these guidelines:

- Marriott Marquis will NOT permit deliveries to their dock at ANY TIME, REGARDLESS OF THE PRODUCT. Shipments will be refused.
- Exhibitors that plan on bringing fresh produce items directly to the expo may do so during exhibitor move-in times ONLY in personal vehicles NOT trucks.
- Exhibitors can park in the self-parking garage, which provides direct access to the hotel's second-floor area. The hotel does not provide dollies or carts - please bring your own.



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GUIDELINES AND INSTRUCTIONS FOR SHIPPING REFRIGERATED ITEMS

Robinson Fresh has partnered with Brothers Food Service for cold storage of fresh produce.

Brothers Food Service will receive your refrigerated items between the following dates:

Tuesday, April 8 and Thursday, April 10
Receiving Hours: 7:00 AM to 2:00 PM

All exhibitors shipping refrigerated produce must complete the Fresh Produce Shipping Form no later than Wednesday March 14, 2025.

Once completed, the form must be sent via email to drew@brothersfoodservice.com; prior to shipping your product. Do not ship any items to Brothers Food Service without sending this form. Failure to send this form will result in your product not being loaded and shipped to the hotel.



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GUIDELINES AND INSTRUCTIONS FOR SHIPPING REFRIGERATED ITEMS

When shipping your items, please be sure that each and every case of product has an Expo label attached (download available below). All boxes must include a label and must have legible writing that includes your company name AND booth number. Print-out labels are Avery compatible (template, Avery 8126: 5.5 X 8.5).

For your convenience and to facilitate prompt delivery of your product to your booth, there are different delivery labels for Friday and Saturday deliveries to the expo. The break out is as follows:

Both Friday and Saturday deliveries will be made prior to exhibitor move-in times to ensure on-time delivery to booths.

YELLOW

Use the yellow labels if you would like your product delivered to your booth on the afternoon of

Friday, April 11.

GREEN

Use the green labels if you would like your product delivered to your booth on the morning of

Saturday, April 12.



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EXHIBITOR MOVE-IN TIMES

- Friday, April 11, 2025: 7:00 am to 11:30 am & 2:00 pm to 8:00 pm
- Saturday, April 12, 2025: 6:30 am to 8:30 am

DISCLAIMER

Please remember: Brothers Food Service/Robinson Fresh will provide this service at no charge for our registered exhibitors. It is the exhibitor's responsibility to get their products to Brothers Food Service as instructed above. If these instructions are not followed, Robinson Fresh and Brothers Food Service will not be responsible if your product is not delivered to the hotel.

****Please do not ship anything to Brothers Food Service that does not require refrigeration.**

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